

Wind Mobile **Falcon Notifications**

Help your subscribers get in touch

Falcon Notifications

Falcon Notifications consists of 3 elements supporting 3 services:

Missed Call Notification notifies a subscriber whenever he has missed a call from someone.

Empty Call Capture notifies a subscriber about connections to her voicemail without leaving a message.

Notify on Return allows a subscriber to let know others when he is back within reach.

Increase customer satisfaction and loyalty

While voicemail service penetration rates depend on culture and vary between countries, all subscribers welcome notification services, that help them get in touch with each other. Missed call alerts and empty call capture have become a solid standard for most of the operators.

Increase call traffic and gain revenues on returned calls

The value of notifications is to make it easier for customers to get in touch, and they do this by making return calls. Thus, while your subscribers can communicate easier, you generate additional call traffic and revenues.

Easy activation and deactivation

Subscribers can easily activate and deactivate the service by an SMS, USSD menu, webpage, or by calling a customer care agent.

Differentiate yourself with Notify on Return service

Missed call alerts and empty call capture are a standard, but Notify on Return is not. Tap this opportunity before your competitors do, and let your subscribers be instantly notified when their unreachable friends and contacts are available again.



Help your subscribers get in touch

Features

	Missed Call Notification (sent to called party)	Empty Call Capture (sent to called party)	Notify on Return (sent to calling party)
Single Alert	You have a missed call: +48389829002 01/18 14:21	You have an empty call to your voicemail: +48389829002 01/18 14:21	+48389829002 is now available.
Aggregated Alerts	You have 3 missed calls: +48389829002 01/18 14:21 01/18 14:28 +48799356629 01/18 15:01	You have 3 empty calls to your voicemail: +48389829002 01/18 14:21 01/18 14:28 +48799356629 01/18 15:01	These numbers have become available while you were off-line: +48389829002 01/18 14:21 +48799356629 01/18 15:01
Address book integration	You have a missed call: Julia Brown 01/18 14:21	You have 3 empty calls to your voicemail: Julia Brown 01/18 14:21 01/18 14:28 Mike Brown 01/18 15:01	Mike Brown is now avail- able.
Black and white lists	You will not receive notifi- cations regarding contacts on your black list.	You will not receive notifi- cations regarding contacts on your black list.	Contacts on your black list will not be notified when you are available again.
Support for video calls	✓	✓	N/A
No notifications of calls made to a turned-on handset.	✓	✓	N/A
No notifications for rejected calls	✓	✓	✓
Roaming detection (roaming subscribers do not receive alerts, prevent- ing extra interconnection costs for the operator)	✓	✓	✓

Wind Mobile is a vendor and integrator of innovative systems for telco value added services. We are most known for our super-scalable custom ringback tone platform, but we also offer solutions such as: mobile video blogging, video IVR, SMS notifications or a USSD gateway. What sets us apart is the flexibility and scalability of our platform which has supported over 35 various services to date, specialization and customer focus. Our customers include all major mobile operators in Poland: Polska Telefonii Cyfrowa (T-Mobile group), PTK Centertel (Orange), Polkomtel (Plus GSM) and P4 (Play Mobile), as well as Nova in Island.

Wind Mobile - innovative by nature, different by design

We are always keen on exploring new ideas for value added services.
We invite you to contact us and start the conversation.

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